

# CALIFORNIA SHORTHORN HERALD

Serving California, Arizona and Nevada

The official publication of the  
California Shorthorn Breeders' Association

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## Good People, Great Cattle, and Gorgeous California Sunshine

by Krista Vannest

The California Shorthorn Breeders Spring Picnic was held April 23-24 in the Central Valley of California. Events started Friday evening in Merced, CA with a social and dinner hosted by Alpha & Sherri Gipe and Tim and Amy Whitfield of Sunny Day Shorthorns. Guests enjoyed a wide variety of sausage, cheese and snacks before the dinner of custom smoked BBQ ribs. Dr. Moore and his wife Millie enjoyed a pasture tour along with three truckloads of California Breeders through the Sunny Day cow herd

and spring calves. Sunny Day Shorthorns has been in existence for over 40 years, having started as a 4-H/FFA project of Sherri Gipe and her two sisters. After a shorthorn themed slide show, prepared by CSBA Secretary Tim Whitfield, and strawberry  
(continued in "Spring" on page 3)



## Spotlight on Quality Show and Sale

by Tim Whitfield

The Spotlight Sale is just two weeks away. We are busy preparing for the sale and I am sure you are too. This year's sale will have the same format as last year.

We will begin processing the cattle no later than 5:00 P.M. on Friday, October 29th, 2010. Consignors should plan to arrive in the early afternoon on Friday at the latest.

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## Mike Bennett: ASA News

A great article was published in the September 27, 2010 issue of the Western Livestock Journal regarding the "Great State Feed-out" implemented by the American Shorthorn Association. This was the first one and it had over 270 head in the program. It was designed to help members of ASA profit through retained ownership and to prove the carcass value of their cattle to the packers and the commercial cattlemen. The overall yield grade was 1.9 with

72 percent grading choice. These are very nice results to show to those cattle buyers who seem to discount the non-black cattle. Jake Alden, ASA field service representative, was in charge of this program. It would be nice to have a similar program here in California. If there is enough interest, we should pursue.

The next issue of Shorthorn Country will have an update regarding the data base for the EPD's. I wanted to make our  
(continued in "Bennett" on page 6)

## View from the Pasture -- October, 2010

by President Greg Cardey

Wow. What a strange year for weather! Summer has just about wound down with the remnants of it still hanging around most of us. Hopefully we aren't too far away from some nice early winter rains to get everybody's winter pasture off to a nice start.

Most of you probably know this already, but this next week the Cow Palace show is back and will be trying to get off to a good start so that it can be a permanent fixture on the West Coast show circuit again. Hopefully you are already planning to attend and support it in some way.

The big doings for CSBA, of course, is that the Spotlight On Quality Sale is just around the corner! This is the annual main event for Shorthorn Breeders in California and I hope you all are making to plans to spend the weekend with us in Plymouth. The

festivities will be kicked off on Friday night at the Fairgrounds with the popular Barn Party dinner, held, as it should be in the barns. Saturday will be a busy day with the show of the sale cattle, followed by the Spotlight on Quality Sale, then the dinner and annual CSBA Meeting that night. \$15 will get you a great Tri-Tip dinner catered by The Meatwagon and all the beverages you can handle. Can't beat that deal in town!

The Spotlight on Quality sale is set up to be another excellent event this year. The great set of 20 heifers and 16 steers that are entered are ready to get to work for their new owners. Do you know of anyone who is interested in a great heifer or steer show prospect? Have you told them about the Spotlight on Quality Sale? Sale catalogs can be printed at our website, [www.californiashorthorns.com](http://www.californiashorthorns.com).

com, or you can contact Tim Whitfield to get sale catalogs mailed to you or to a potential buyer. Also, remember to remind potential Junior buyers about the "Sweepstakes" class held the day after the sale during the Junior Jackpot show where all buyers of Spotlight on Quality heifers and steers can compete and are guaranteed winnings of \$50-\$500 for heifers and \$25-\$250 for steers. Yes, every Junior in the "Sweepstakes" class gets a check right away! For any additional information about the Jackpot Show put on by the California Junior Shorthorn Association on the Sunday, please contact Kris Gudel at 559-439-1081 or [Kris\\_Gudel@cargill.com](mailto:Kris_Gudel@cargill.com). Again, hope to see you there!

Greg Cardey  
CSBA President  
209-386-0409  
[gcardey@yahoo.com](mailto:gcardey@yahoo.com)



**Newsletter Name Change** - The CSBA Newsletter name has been changed in our efforts to update it. The California Shorthorn Herald speaks volumes about the increasing excitement surrounding the breed as more and more cattlemen are turning to Shorthorns for their maternal vigor and beautiful looks. The California Shorthorn Herald, will serve as a voice for promoting the breed as well as educating about the many benefits of Shorthorn cattle.

**Newsletter Committee** - As you can see, the Shorthorn Herald newsletter is in the process of a redesign. CSBA Sec/Treas Tim Whitfield is looking for a few good people to serve on the Newsletter Committee to help modernize the newsletter and help with content. As far as time commitments go, there will be a few telephone brainstorming conferences and lots of emails sent back and forth. There might be a meeting or two if there is interest.

**CSBA Status** - CSBA President Greg Cardey and Sec/Treas Tim Whitfield are in the process of reviving the not for profit 501(c)5 corporation California Shorthorn Breeders' Association. Our paperwork is completed. We are just waiting for the Secretary of State to catch up on the backlog of work they have and process our request. **California Membership** - Membership dues for 2011 are now due. Please plan to pay at SOQ or send \$40.00 to CSBA, 6675 W. Hwy 140, Atwater, CA 95301.

## SPRING

(continued from Page 1)

shortcake dessert guests retired for the evening.

Saturday morning brought the Shorthorn Breeders to gather at Walt Baxter's Whispering Breeze Shorthorns in rural Snelling, CA. After breakfast, the group went on a four vehicle convoy tour of the ranch. Walt shared with the gathering



how his operations began as a hobby when he lived in San Martin, CA and worked in the Bay Area.

Upon retirement from his "city job" he made farming Shorthorns his full time job. His operation has grown to support over 150 head of easy keeping cows, with beautiful udders. These cows and his herd sires enjoy four pastures with a small, swift creek surrounded by peaceful almond orchards. As Walt is turning 80 years old, understandably he plans to begin reducing his herd in the coming years so he can more fully enjoy the private bliss he has established in the low hills of the eastern Central Valley.

The next stop was the nearby home of Lucky Clover Shorthorns Don and Diana Cardey in Turlock, CA. The pasture tour included a lively presentation by Don as he impressed the group with his knowledge of the pedigree and show ring careers of each animal on the property. The spring calf crop, show string pen, and young bull prospects gave the group plenty of great cattle to enjoy. The Cardey family has been involved in the shorthorn business for almost 60 years as Don began working with his father when the operation was called Naxel-Cardey. The next generation is ready to continue the family tradition, as Don's son Greg is currently serving as the CSBA Presi-

dent.

The hospitality continued to the final destination of the tour, the MV Cattle Company operated by the Mortensen and Vannest families in Modesto, CA. Gary & Kaylene Mortensen both retired from their 30+ year careers in education in 2004 and moved east from the coast to be nearby extended family and their children Krista, Brian and Marc who settled in the Modesto area. The



family revived their hobby of Shorthorn Cattle when they acquired a 53 acre walnut ranch with pastures. This small, upstart operation is located on the bank of the Tuolumne River that offers sweeping views of the local agriculture. Alpha Gipe, Daniel Vannest, and Mike Mello of MJM Shorthorns, prepared a smoked Tri Tip lunch for the almost 50 breeders in attendance. In addition to the meal and brief tour, the CSBA Board of Directors conducted their meeting and Dr. Moore gave a special message from the ASA in the shade of the big barn. The beautiful spring day and light breeze made for an enjoyable afternoon of socializing before members headed home.

We are looking forward to more fun and time with our Shorthorn friends at our fall Spotlight on Quality Sale and Show held October 30-31 in Plymouth, CA.



# State Fair Results

by Tim Whitfield

A great Shorthorn Show was held in Sacramento on Thursday, July 22, 2010. Judge Robert Alden from Alden Farms in Hamilton, Missouri was delighted at the quality and showmanship of the Open PACE show. Judge Tyler Wingardner was also pleased with the Juniors.

With 65 Shorthorn animals in the PACE Show and 15 Shorthorns in the Junior Show, there was a great turnout.

Congratulations to all of the winners and those who exhibited.

Here are the results:

## 2010 PACE Shorthorn Show

Champion Junior Heifer Calf  
Don Cardey  
LC North Queen

Reserve Junior Heifer Calf  
Madison Albiani  
AFR CQ Lottie 101

Champion Senior Heifer Calf  
Ashley Judge  
DJS Mirage BS 969

Reserve Senior Heifer Calf  
Lindsay Bennet  
BLC Isobel's Corner

Champion Intermediate Female  
Madison Albiani  
AFR CQ Rosewood 930

Reserve Intermediate Female  
Cynthia Pettit  
TF Classic JZ

Junior Champion Female  
Ashley Judge  
WHR Augusta Pride 9323 ET

Reserve Junior Female  
Pencer Fetyko  
FF Pretty Woman 9001

Senior Champion Female  
Matt Bigelo  
LC Royal Katherine 8955

Reserve Senior Female  
Don Cardey  
LC Augusta Pat 8856

Champion Female  
Ashley Judge  
WHR Augusta Pride 9323 ET

Reserve Champion Female  
Ashley Judge  
DJS Mirage BS 969

Champion Cow-Calf  
Don Cardey  
LC Royal Katherin 5629

Reserve Cow-Calf  
Adam Wolfe  
CCC Classy Lady 829-1U ET

Champion Junior Bull Calf  
Greg Cardey  
GC Gold Label 9340

Reserve Junior Bull Calf  
Don Cardey  
LC Gold Label 9362

Champion Senoir Bull Calf  
Don Cardey  
LC Gold Label 9286

Reserve Senior Bull Calf  
Matt Bigelow  
B/F Durango 9045

Intermediate Champion Bull  
Ashley Judge  
Tri Star 4:20 Eclipse

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**2010 Junior Shorthorn**

Reserve Intermediate Bull

Greg Cardey

GC Gold Label 9164

Junior Champion Bull

Don Cardey

LC Gold Label 9000

Reserve Junior Bull

Daniel Vannest

SD DKTC Soldier 2W ET

Senior Champion Bull

Jerry Gilbreath

JT Rambo 8821

Reserve Senior Bull

Jerry Gilbreath

JT Rambo 8884

Breed Champion Bull

Jerry Gilbreath

JT Rambo 8821

Breed Reserve Bull

Don Cardey

LC Gold Label 9000

Premier Exhibitor

Don Cardey

Premier Breeder

Don Cardey

Premier Sire

DJD Gold Label 290x

Supreme Female

Ashley Judge

WHR Augusta Pride 9323 ET

Junior Calf Champion Female

Madison Albiani

AFR CQ Lottie 101

Reserve Junior Calf Female

Adam Wolfe

Awe Jake's Classy Lady

Senior Calf Champion Female

Ashley Judge

DJS Mirage BS 969

Reserve Senior Calf Female

Jordan Albiani

AFR Shannon CQ 906 1191

Intermediate Champion Heifer

Madison Albiani

AFR CQ Rosewood 930

Reserve Intermediate Heifer

Devonie Plummer

LC Funny Face 9102

Junior Champion

Ashley Judge

WHR Augusta Pride 9323-ET

Reserve Junior Champion

Devonie Plummer

IS Royal Delight 3W

Senior Champion Female

Danelle Plummer

LBB Kyra's Sandcastle ET

(continued in Fair on page 6)

**Classifieds**

Members can run 3 line classified ads for free.

Non-members pay \$10.00

Contact Tim @ (209) 201-1684

Shorthorn Herald is looking for a few good writers to volunteer to author articles for this newsletter. Contact Tim @ (209) 201-1684 or [tim@sunnydayshorthorns.com](mailto:tim@sunnydayshorthorns.com).

Don't forget to head out to Plymouth on the weekend of October 29th-31st, 2010. Many fun events are planned along with cattle sale. Don't miss out on the fun.

Attention Members: Don't forget to bring your silent auction item donations for the SOQ Annual Meeting and Dinner. This is our only fundraiser for the year.

**Bennett** (from page 1)  
 membership aware of this as soon as possible. The statement is as follows:

The American Shorthorn Association Staff and Board of Directors realize the vital importance of protecting the integrity of the EPD system and regularly review all producers' input, whether from large or small herds. Early this year questionable records were received from two herds which caused unreasonable shifts in numbers. In August, 2010, after review, the Executive Committee, with full Board support removed all input, prior and current, received from these breeders and the new semi-annual EPDs were calculated and published without those specific breeders' input.

I have one more issue that I am looking for feed back from the membership. The association's headquarters in Omaha is in dire need of a remodel, refurbishing, new construction, or a new building. For those of you that have never seen the building, it is quite old but in a desirable location. The association owns the building with very little, if any, money owed and there are two lots. A proposal has been presented to do a major remodel at a cost of around \$250,000. This is not the only option but board members are hesitant to incur much debt. Other ideas that have been proposed include:

- \*Build a new building on the same site or adjoining lot.
- \*Sell the building and site and move to a different location.

\*Rent a facility.  
 Would you support any of these suggestions? Would you support a campaign to raise money to build or purchase as the California Cattle-men's Association did several years ago? This is your association and your building. Please let me know your ideas.  
 Thanks,  
 Mike Bennett  
 mbennett@ocsnet.net  
 (559) 350-0349

**SOQ 2010** (from page 1)  
 The show will start at 9:30 a.m. sharp!!! Over 300 catalogs were mailed out and many more distributed to the consignors that requested them. We hope that buyers will be there to watch the show in the morning.

The sale begins at 1:00 P.M. but if you are planning on buying, be there early to look at the consignments and to get a buyers number. If somehow you missed getting a catalog, they are available on the Spotlight page at californiashorthorns.com along with some pictures of some of the consignments. If you do not have access to a computer, feel free to give me a call and I'll get one mailed to you... (209) 201-1684

All are invited to the Annual CSBA Dinner, Meeting and Silent Auction which will begin at 6:00 p.m. with a Social Hour. Dinner is \$15.00 per person for tri tip and that comes with all you can drink beverages. Best deal in town.

**Fair** (from page 5)

Champion Female  
 Ashley Judge  
 WHR Augusta Pride 9323-ET

Reserve Champion Female  
 Madison Albani  
 AFR CQ Rosewood 930

Champion Bull  
 Ashley Judge  
 Tri Star 4:20 Eclipse

Reserve Champion Bull  
 Madison Albani  
 AFR Conquest SB 913

Champion Cow-Calf  
 Adam Wolfe  
 CCC Classy Lady 829-1U ET

Reserve Champion Cow-Calf  
 Matthew Egan  
 Sunny Day Snowflake 1U 2212

Shorthorn Herdsman  
 Madison Albani

Supreme Champion Female  
 Ashley Judge  
 WHR Augusta Pride 9323-ET

The next day, the California Junior Shorthorn Association is hosting their annual Fall Classic jackpot show. The show begins at 9:00 a.m. There are buckles for champions, show boxes for reserves and more. Entries are due October 22nd, 2010 and are available at californiashorthornju-

nors.org.

A block of rooms have been reserved at Shanandoah. Also, Jackson Casino is just up the road, with vacancies.

Don't miss out on the festivities of the Spotlight on Quality Show and Sale. Come on out and spend some quality time with your short-horn family!

**Shenandoah: 2092454491**

**Jackson: 800822WINN**

**Old Well: 2092456467**

**Minutes continued from back page..**

Director Witte moved to approve the Premium Book Template as presented. Director Valdez provided a second and the motion was carried by voice vote. Director Gipe moved to approve the Letter Template to send to fairs. Director Witte provided a second and the motion was carried by voice vote.

**c) Corporate Status**

a. Sec/Treas. Whitfield reported on the CSBA corporate status restoration. He explained the steps required.

**d) Bylaw Revisions**

a. Sec/Treas. Whitfield explained that upon requesting our official documents from the State of California, it had come to his attention that the Articles of Incorporation were in fact filed in 1972, officially establishing the organization. Therefore, the "Constitution" that was the cover sheet to the Bylaws was not needed and provisions of the Constitution could be merged into the Bylaws creating one uniform document that is consistent with the Articles of Incorporation. He presented the Merged Bylaws and Constitution to the Board. Director Gudel moved to amend the Bylaws to include the merged Constitution as written by Sec/Treas. Whitfield. Director Gipe seconded and the motion was carried unanimously.

b. Sec/Treas Whitfield also indicated his desire to amend the Bylaws to create once class of membership and dropping the \$15.00 promotional fee assess-

ments. Director Witte moved to amend the Bylaws to create one class of membership at \$40.00 with no promotional fees. Director Noble provided a second and the motion was carried unanimously.

**New Business**

**a) Spotlight on Quality 2010**

a. Sec/Treas Whitfield presented information on Spotlight on Quality 2010. The dates are October 30th-31st, following the same schedule as 2009 and at the same location.

b. Sec/Treas Whitfield presented a set of rules developed for consignors to be mailed along with entries. Director Gudel moved to approve the SOQ rules amending them to include a provision on required halters and breaking. Director Rose provided a second and the motion carried voice vote.

**Adjournment**

a) Director Pluth moved that the meeting by adjourned. Director Noble seconded and motion was carried voice vote.

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## Board of Directors

### Board of Directors Meeting Minutes - Saturday, April 24, 2010 MV Cattle Company Ranch, Modesto, CA.

The meeting was called to order at 3:58 P.M. by President Greg Cardey.  
Present: Alpha Gipe, Greg Cardey, Kris Gudel, Chad Noble, Cruz Valdez, Dennis Pluth, Gary Rose, Tim Whitfield, Gary Witte  
Absent: Frank Bigelow, Hugh Mooney

### Reports and Consent

#### a) Reports

a. None.

#### b) Consent

a. Sec/Treas Whitfield presented his minutes from the October meeting for board approval.

b. Sec/Treas Whitfield presented the Treasurer's report for board approval. End of year 2009 account balance: \$17,605.00 with \$5,984.00 in checks outstanding. As of April 19, 2010... the account balance reads \$13,971 with some outstanding checks leaving us with \$11,621.06 in equity.

c. Director Gipe moved to approve the items in the consent agenda as presented. Motion seconded by Director Witte. Motion carried by voice vote.

### Comments

#### a) Member comments

a. Krista Vannest reported on a way for us to accept credit cards at the Spotlight on Quality show and sale. Tim will follow up.

#### b) Changes/Additions to the agenda

a. None.

### Old Business

#### a) Spotlight on Quality 2009

a. President Cardey reported that SOQ was all wrapped up with just one outstanding check left from a junior, and the Australian donation.

b. Averages were down 9% for steers and 4% for heifers. (President Cardey and Vice President Valdez had an emergency and had to leave the meeting. The meeting continued with Sec/Treas Whitfield assuming the duties of the President.)

#### b) Junior Fair Outstanding Exhibitor

a. Sec/Treas. Whitfield presented the program that the Board of Directors directed him and President Cardey to design, including a Premium Book Template and a Letter Template to submit to the fair.

(continued on page 7...)

### President: Greg Cardey

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### Chad Noble

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### Gary Rose

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### Matt Bigelow

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<http://www.californiashorthorns.com>